

**SHAHEEN FOR SENATE**  
**“Literally Saved My Business”**  
**TV :30**

**AD SCRIPT**

**BACKUP**

<p>PHIL HUEBER: “When COVID hit, we thought we were going to lose our inn. We called around looking for help, Jeanne Shaheen’s office called us back.”</p>	
<p>PHIL HUBEER: “We got a PPP loan that helped us pay our employees. She literally saved my business.”</p>	<p><b>WMUR NEWS CLIP: “PPP Loans Help Keep Small Businesses Afloat.”</b> [WMUR, <a href="#">5/7/20</a>]</p> <p><b>Union Leader: The COVID Stimulus Package Included A \$350 Billion Program, As Part Of The Small Business Package Shaheen Helped Lead Negotiations For, That Would Provide Assistance To Small Businesses As Long As They Keep Workers On The Job.</b> “The \$2 trillion stimulus package will deliver nearly \$1.2 billion to New Hampshire for expanded and enhanced jobless benefits and incentives for small businesses to keep workers on the job through the COVID-19 pandemic, U.S. Sen. Jeanne Shaheen said Thursday. ‘We really had a sense of urgency and I think that helped bring these negotiations to bipartisan completion,’ Shaheen, D-NH, said during a telephone interview. [...]Shaheen was one of four Senate negotiators who worked out provisions to give small business owners \$377 billion. The Keeping Workers Employed and Paid Act, which comes up for a final vote on Friday, includes these incentives: A \$350 billion program to give eight weeks of assistance through federal loans that would be paid as long as businesses keep all workers on the job.” [Union Leader, updated <a href="#">4/1/20</a>]</p>
<p>PHIL HUEBER: “Now this guy Corky Messner is attacking Jeanne Shaheen, say he’d do a better job?”</p> <p><i>O/S: PHIL HUEBER / Owner, Chesterfield Inn</i></p>	
<p>PHIL HUEBER: “Jeanne Shaheen helped write the law that saved 24,000 New Hampshire businesses.”</p> <p><i>O/S: WMUR 3/20/20 / Shaheen tapped to help negotiate small business portion of third COVID-19 response bill</i></p>	<p><b>As Of August 8, 2020, 24,741 Small Businesses In New Hampshire Received A Total Of \$2,563,295,034 From The Paycheck Protection Program.</b> [Small Business Administration, <a href="#">8/8/20</a>]</p> <p><b>WMUR Headline: “Shaheen Tapped To Help Negotiate Small Business Portion Of Third COVID-19 Response Bill.”</b> [WMUR, <a href="#">3/20/20</a>]</p> <p><b>March 2020: Shaheen Was Tapped To Help Negotiate The Small Business Portion Of The Coronavirus Response Package,</b></p>

**Being One Of Four Senators In The Bipartisan Negotiating Team.** “U.S. Sen. Jeanne Shaheen has been tapped to help negotiate the small business portion of the \$1 trillion third coronavirus response package being readied on Capitol Hill. Shaheen, a member of the Senate Small Business Committee, is one of four senators on the small business negotiating team, along with fellow Democrat Ben Cardin of Maryland and Republicans Marco Rubio of Florida and Susan Collins of Maine. Talks got underway Friday morning, according to Shaheen’s office.” [WMUR, [3/20/20](#)]

**Shaheen Was One Of Four Senate Negotiators Who Worked Out The Small Business Provisions In The \$2 Trillion COVID Response Package, Securing Over \$377 Billion For Small Businesses.** “The \$2 trillion stimulus package will deliver nearly \$1.2 billion to New Hampshire for expanded and enhanced jobless benefits and incentives for small businesses to keep workers on the job through the COVID-19 pandemic, U.S. Sen. Jeanne Shaheen said Thursday. [...] Shaheen was one of four Senate negotiators who worked out provisions to give small business owners \$377 billion. [...] ‘Small business is essential to the New Hampshire economy and the real aim of this relief is to help these companies get through the worst of this pandemic and be able to come out the other side and thrive,’ said Shaheen, who serves on the Senate’s small business committee. The other negotiators with Shaheen were Republican Senators Susan Collins of Maine and Marco Rubio of Florida, along with Maryland Democrat Ben Cardin. ‘There was a lot of unanimity across the political spectrum about the need to be there for small businesses,’ Shaheen said.” [Union Leader, updated [4/1/20](#)]

**Tom Boucher, Of Great New Hampshire Restaurants, Said That Business Was Down 85% From The Same Period Last Year, But Thanks To Paycheck Protection Program Loans He Received, He Was Able To Hire Back 100 Employees And Give All Full-Time Employees Their Average Weekly Earnings.** “Call-in orders and deliveries are available, with two or three employees at each of The Common Man restaurants filling orders. ‘This is a pretty big loss,’ acknowledged Ray, one of many business owners in the state who last week sought financial assistance under the federal Paycheck Protection Program. In the first week of availability, New Hampshire banks approved about 1,980 loans totaling \$404.9 million, which is expected to save almost 11,000 jobs. Tom Boucher, of Great New Hampshire Restaurants, said his business is off about 85% from the same week last year. He closed the dining rooms at the company’s eight locations on March 16. [...] On April 3, the day lenders could start processing loan applications, Boucher filed for eight loans — one for each individual location. The loans were approved and signed the following Monday. This Monday, Great New Hampshire Restaurants, which includes Copper Door, CJ’s and T-Bones, will hire back 100 full-time employees. In addition, all full-time employees will receive their average weekly earnings from Sept. 1, 2019, to March 15, 2020.” [Union Leader, updated [4/22/20](#)]

PHIL HUEBER: "Senator Shaheen cares deeply about small business. No one makes a bigger difference for New Hampshire."

*O/S: Jeanne Shaheen / MAKING A DIFFERENCE / FOR NEW HAMPSHIRE*

**Shaheen Helped Craft STEP Program As Part Of Small Business Jobs Act To Help Small Businesses Access Export Markets.** "U.S. Sen. Jeanne Shaheen (D-N.H.) helped craft the STEP program through the Small Business Jobs Act and said exporting is a 'tremendous opportunity' for small businesses. 'Over 95 percent of the world's consumers live outside the United States, but only 1 percent of small businesses currently sell their products overseas,' Shaheen said. 'Through the STEP grant, ITRC will be able to help New Hampshire businesses access new, fast-growing markets across the globe.'" [Foster's Daily Democrat, [12/31/12](#)]

**2010: Shaheen Helped Push Through The Small Business Jobs Act, Which Would Expand Access To Credit For Small Businesses.** "Helping small businesses such as Hooper's stay afloat is the emphasis of the Small Business Jobs Act. U.S. Sen. Jeanne Shaheen, who helped push the act through as part of the Senate Committee on Small Business and Entrepreneurship, visited Hooper's company, Mechanical Systems Inc., on Monday to discuss the bill's implications, including expanded access to credit and targeted tax relief. The legislation, which floundered for a year until passage in September, makes provisions for the setup of a \$30 million fund allowing community banks to offer loans to struggling small businesses. It also offers \$12 billion in tax relief, and extends some federal Small Business Association lending programs." [Union Leader, 12/14/10]

**2011: New Hampshire Small Businesses Received \$13 Million From The State Small Business Credit Incentive, Which Shaheen Pushed For As Part Of The Small Business Jobs Act.** "Small businesses in the Granite State will receive \$13 million from the State Small Business Credit Initiative, Sen. Jeanne Shaheen announced. SSBCI, a program through the U.S. Treasury Department's Small Business Jobs Act, will bring \$13 million in federal funds to New Hampshire to help small businesses access credit and create jobs. The SSBCI is a new \$1.5 billion initiative included in President Barack Obama's Small Business Jobs Act, which was signed into law in October. The funds strengthen state programs that leverage private lending to small businesses and manufacturers that are creditworthy but can't get the loans they need to expand and create jobs... Shaheen was an advocate of the SSBCI in the Small Business Jobs Act and wrote a letter to Treasury Secretary Timothy Geithner in May in support of New Hampshire's application." [Nashua Telegraph, 7/16/11]

**July 2015: Congress Raised The Cap On The Small Business Administration's Main Loan Guaranty Program To \$23.5 Billion, Allowing Funding To Resume After The Organization Reached Their \$17.75 Billion Cap In July 2015.** "Funding for the Small Business Administration's main loan guaranty program resumed on Tuesday after Congress raised the program cap to \$23.5 billion. The organization reached the \$17.75 billion cap for its government-guaranteed 7(a) loans last Thursday. Backed by the SBA, these loans are made via third-party lenders on behalf of small-business owners. 'We have seen record levels of lending this year, showing us that America's small businesses are thriving and yearning to

grow,' Maria Contreras-Sweet, the U.S. small business administrator, wrote in a statement on Monday." [CNBC, [7/28/15](#)]

- **Shaheen's Legislation To Extend The Small Business Administration's 7(A) Loan Program's Lending Authority From \$18.5 Billion To \$23.5 Billion Was Passed By The Senate.** "Avoiding an abrupt halt to a critical small business loan program, the U.S. Senate last night passed legislation authored by Senator Jeanne Shaheen (D-NH), Ranking Member of the Senate Small Business and Entrepreneurship Committee, and Senator David Vitter (R-LA), Chairman of the Committee, to extend the program's lending authority. The Small Business Administration's (SBA) 7(a) program administers the agency's most popular loan and, due to high demand, reached its annual authorized limit of \$18.5 billion. Without an increase in its lending authority, the SBA would be unable to offer loans until the new fiscal year begins on October 1st. Shaheen's bill increases the program's loan authority to \$23.5 billion. The program is funded through user fees and does not cost the taxpayer. 'This program is a proven job-creator in New Hampshire and across the country,' said Shaheen. 'Many small businesses make use of this loan to finance long term plans for expansion and growth. This program is a model of public-private partnership and should be allowed to grow with demand to meet the needs of small business and entrepreneurs. I hope the House will move quickly to approve this bipartisan solution to get this program running again.'" [U.S. Senate Committee on Small Business & Entrepreneurship, Press Release, [7/24/15](#)]
- **In July 2015, The SBA's 7(A) Loan Program Reached Its Annual Authorized Limit, Which Would Have Rendered It Unable To Offer More Loans Until The End Of The Fiscal Year Without Shaheen's Legislation.** "Avoiding an abrupt halt to a critical small business loan program, the U.S. Senate last night passed legislation authored by Senator Jeanne Shaheen (D-NH), Ranking Member of the Senate Small Business and Entrepreneurship Committee, and Senator David Vitter (R-LA), Chairman of the Committee, to extend the program's lending authority. The Small Business Administration's (SBA) 7(a) program administers the agency's most popular loan and, due to high demand, reached its annual authorized limit of \$18.5 billion. Without an increase in its lending authority, the SBA would be unable to offer loans until the new fiscal year begins on October 1st. Shaheen's bill increases the program's loan authority to \$23.5 billion. The program is funded through user fees and does not cost the taxpayer." [U.S. Senate Committee on Small Business & Entrepreneurship, Press Release, [7/24/15](#)]

	<p><b>HEADLINE: "Shaheen's Veterans Entrepreneurship Act Heads To President's Desk"</b> [U.S. Senate Committee on Small Business &amp; Entrepreneurship, Press Release, <a href="#">7/28/15</a>]</p> <p><b>July 2015: Shaheen's Veterans Entrepreneurship Act Of 2015, Which Would Lower The Cost Of Small Business Administration Loan Programs For Veterans, Was Passed Through The House And The Senate.</b> "Senate and House Small Business Committee leaders applauded House passage last night of the Veterans Entrepreneurship Act of 2015 (H.R. 2499). The bill would lower the cost of Small Business Administration (SBA) loan programs designed to assist veterans in starting and growing their small businesses. Last week, Senator Jeanne Shaheen (D-NH) and Senator David Vitter (R-LA) amended the legislation to also increase the lending authority for the SBA's 7(a) program, which reached its annual limit of \$18.75 billion. H.R. 2499 raises the 7(a) program's lending authority from \$18.75 billion to \$23.5 billion through the end of the fiscal year and requires the SBA to communicate more consistently and quickly with Congress before the limit is reached again, all at no additional cost to taxpayers. The legislation now heads to the President's desk for signature." [U.S. Senate Committee on Small Business &amp; Entrepreneurship, Press Release, <a href="#">7/28/15</a>]</p>
<p>JEANNE SHAHEEN: "I'm Jeanne Shaheen and I approve this message."</p> <p><i>O/S: Jeanne Shaheen / MAKING A DIFFERENCE / FOR NEW HAMPSHIRE</i></p>	