

SHAHEEN FOR SENATE
“Open”
TV :30

AD SCRIPT

BACKUP

<p>NICOLE CARRIER: “When COVID hit, it was basically like a nuclear bomb.”</p> <p><i>O/S: NICOLE CARRIER / THROWBACK BREWERY / NORTH HAMPTON</i></p>	
<p>DAN CHARTRAND: “Senator Shaheen understood what small businesses need.”</p> <p><i>O/S: DAN CHARTRAND / WATER STREET BOOKSTORE / EXETER</i></p>	
<p>NARRATOR: “Jeanne Shaheen helped lead the bipartisan group that negotiated small business funding and coronavirus relief.”</p> <p><i>O/S: SMALL BUSINESS FUNDING / CORONAVIRUS RELIEF / WMUR, 3/20/20</i></p>	<p>WMUR Headline: “Shaheen Tapped To Help Negotiate Small Business Portion Of Third COVID-19 Response Bill.” [WMUR, 3/20/20]</p> <p>March 2020: Shaheen Was “Tapped To Help Negotiate” The Small Business Portion Of The Coronavirus Response Package, Being One Of Four Senators In The Bipartisan Negotiating Team. “U.S. Sen. Jeanne Shaheen has been tapped to help negotiate the small business portion of the \$1 trillion third coronavirus response package being readied on Capitol Hill. Shaheen, a member of the Senate Small Business Committee, is one of four senators on the small business negotiating team, along with fellow Democrat Ben Cardin of Maryland and Republicans Marco Rubio of Florida and Susan Collins of Maine. Talks got underway Friday morning, according to Shaheen’s office.” [WMUR, 3/20/20]</p> <p>Shaheen Was One Of Four Senate Negotiators “Who Worked Out” The Small Business Provisions In The \$2 Trillion COVID Response Package, Securing Over \$377 Billion For Small Businesses. “The \$2 trillion stimulus package will deliver nearly \$1.2 billion to New Hampshire for expanded and enhanced jobless benefits and incentives for small businesses to keep workers on the job through the COVID-19 pandemic, U.S. Sen. Jeanne Shaheen said Thursday. [...] Shaheen was one of four Senate negotiators who worked out provisions to give small business owners \$377 billion. [...] ‘Small business is essential to the New Hampshire economy and the real aim of this relief is to help these companies get through the worst of this pandemic and be able to come out the other side and thrive,’ said Shaheen, who serves on the Senate’s small business committee. The other negotiators with Shaheen were</p>

	<p>Republican Senators Susan Collins of Maine and Marco Rubio of Florida, along with Maryland Democrat Ben Cardin. ‘There was a lot of unanimity across the political spectrum about the need to be there for small businesses,’ Shaheen said.” [Union Leader, updated 4/1/20]</p>
<p>NARRATOR: “23,000 businesses received \$2.5 billion.”</p> <p><i>O/S: 23,000 NH BUSINESSES / \$2.5 BILLION / Small Business Administration, 6/20/20</i></p>	<p>As Of June 20, 2020, 23,011 Small Businesses In New Hampshire Received A Total Of \$2,523,897,886 From The Paycheck Protection Program. [Small Business Administration, 6/20/20]</p>
<p>YAHAIRA INFANTE: “It was a big deal for us to stay working.”</p> <p><i>O/S: YAHAIRA INFANTE / W.H. BAGSHAW / NASHUA</i></p>	
<p>TOM BOUCHER: “The PPP, it saved my business.”</p> <p><i>O/S: TOM BOUCHER / T-BONES & COPPER DOOR / HUDSON</i></p>	<p>Union Leader Headline: “Federal Loans A Lifeline For NH Businesses Earning A Tiny Fraction Of What They Once Did.” [Union Leader, updated 4/22/20]</p> <p>Tom Boucher, Of Great New Hampshire Restaurants, Said That Business Was Down 85% From The Same Period Last Year, But Thanks To Paycheck Protection Program Loans He Received, He Was Able To Hire Back 100 Employees And Give All Full-Time Employees Their Average Weekly Earnings. “Call-in orders and deliveries are available, with two or three employees at each of The Common Man restaurants filling orders. ‘This is a pretty big loss,’ acknowledged Ray, one of many business owners in the state who last week sought financial assistance under the federal Paycheck Protection Program. In the first week of availability, New Hampshire banks approved about 1,980 loans totaling \$404.9 million, which is expected to save almost 11,000 jobs. Tom Boucher, of Great New Hampshire Restaurants, said his business is off about 85% from the same week last year. He closed the dining rooms at the company’s eight locations on March 16. [...] On April 3, the day lenders could start processing loan applications, Boucher filed for eight loans — one for each individual location. The loans were approved and signed the following Monday. This Monday, Great New Hampshire Restaurants, which includes Copper Door, CJ’s and T-Bones, will hire back 100 full-time employees. In addition, all full-time employees will receive their average weekly earnings from Sept. 1, 2019, to March 15, 2020.” [Union Leader, updated 4/22/20]</p>
<p>SOSHANNA KELLY: “I was able to save my business and keep my employees working.”</p> <p><i>O/S: SOSHANNA KELLY / KELLY CREATIVE / NASHUA</i></p>	<p>WMUR NEWS CLIP: “PPP Loans Help Keep Small Businesses Afloat.” [WMUR, 5/7/20]</p> <p>Union Leader: The COVID Stimulus Package Included A \$350 Billion Program, As Part Of The Small Business Package Shaheen Helped Lead Negotiations For, That Would Provide</p>

	<p>Assistance To Small Businesses As Long As They Keep Workers On The Job. “The \$2 trillion stimulus package will deliver nearly \$1.2 billion to New Hampshire for expanded and enhanced jobless benefits and incentives for small businesses to keep workers on the job through the COVID-19 pandemic, U.S. Sen. Jeanne Shaheen said Thursday. ‘We really had a sense of urgency and I think that helped bring these negotiations to bipartisan completion,’ Shaheen, D-NH, said during a telephone interview. [...]Shaheen was one of four Senate negotiators who worked out provisions to give small business owners \$377 billion. The Keeping Workers Employed and Paid Act, which comes up for a final vote on Friday, includes these incentives: A \$350 billion program to give eight weeks of assistance through federal loans that would be paid as long as businesses keep all workers on the job.” [Union Leader, updated 4/1/20]</p>
<p>JEANNE SHAHEEN: “I’m Jeanne Shaheen and I approve this message.”</p> <p>TOM BOUCHER: “I’m a Republican, and I’m supporting Jeanne Shaheen because she was there for us.”</p> <p><i>O/S: Jeanne Shaheen / MAKING A DIFFERENCE / FOR NEW HAMPSHIRE</i></p>	